

Profile

Jason van der Valk is an established Graphic Designer and Webmaster since 1996, and a founding member of EdgeFlow Media. Jason is experienced in website development, print, company identity development, conceptual design and CD-ROM development. Mr. van der Valk has independently undertaken both design and coding aspects of numerous websites, demonstrating his diversified skill, dedication, and professionalism. With exceptional creativity, as well as organizational and time-management skills, Jason welcomes new challenges and responsibilities. In his spare time he enjoys hiking, camping and photography.

Specialties

- Adobe Photoshop and Illustrator
- Quark Express
- Macromedia Flash and Dreamweaver MX
- 3D Studio Max
- Macromedia Authorware
- HTML Design and Layout
- Pre-press
- Photography
- Print Work
- Team Management

Experience and Accomplishments

Creative Director: As Creative Director and President of EdgeFlow Media, Mr. van der Valk is the primary graphic designer and website programmer. Jason's creative talent and business expertise has helped draw a large client base. As the exclusive designer in this evolving and fast-paced business, Jason skillfully designs for several projects simultaneously, while continuing to meet deadlines and clients' expectations. In addition to design, Jason also maintains a number of the client websites. Prior to establishing EdgeFlow Media, Jason was the Creative Director of Tot Networks and held this title from 2000 to 2003. He also held the position of primary designer of Northshore Developments from 1998 to 2000.

Instructor: Mr. van der Valk currently teaches introductory website design and html development at the Westshore Learning Centre. This weekly course gives students the necessary skills to develop and maintain a website. This course is a prerequisite for the website development program at Camosun College.

Management: Mr. van der Valk has developed skills in team management, customer service, and professionalism. Jason utilizes this experience with clients and potential clients. As a result, clients are satisfied with both the design of their project, and the experience of conducting business with Mr. van der Valk

Skilled Photographer: In addition to Mr. van der Valk's design and artistic skill, he has a natural eye for photography. This is a unique asset in design work, as it demonstrates Jason's understanding and application of the basic principles of design. His impressive and ever growing gallery is shown on line at www.edgeflowmedia.com/gallery

Awards: Mr. van der Valk received an Official Citation from the Commissioner of the Ontario Provincial Police for his contribution and dedication to the 90th anniversary CD-ROM.

Educational History

Mr. van der Valk graduated from the Graphic Design program at Canadore College in 1998. He concluded his formal education in 1999 with the Multi-Media Post-Diploma Certificate, also acquired at Canadore College.